

Get started in Responsible Research and Innovation

# FISHING AND AQUACULTURE

# Will the Italian fish products disappear from our table?



#### **MARINA Project**

14<sup>th</sup> December 2016 - Local Mobilisation and Mutual Learning Workshop Phase 1
Organised by ISPRA, hosted by CNR | Rome (Italy)

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#### FISHING AND AQUACULTURE

Italian fish and seafood are part of the national cultural heritage, but fishing activities in Italy are in crisis. Most valuable species are too expensive due to overfishing, and consumers prefer to buy imported and cheaper products, easy to cook, also if they may come from unethical markets. Italian fishermen complain about the strict rules they are obliged to follow, and their income is low in respect to the market price. The purpose of the workshop organized by ISPRA was to discuss how to ensure the survival of Italian fisheries in the long term.

16 participants from different stakeholder groups expressed their opinion in this participative workshop:



#### RESPONSIBLE RESEARCH AND INNOVATION

Responsible Research and Innovation (RRI) engages and brings together all stakeholders, creates dialogue and facilitates knowledge-sharing. It ensures the sustainable use of natural resources and makes sure that the needs of citizens and society are integrated into research and innovation. Participants put forth proposals of collective solutions based on the six RRI dimensions:



#### **WORKSHOP OUTCOMES**

Five main priorities were considered crucial to protect and promote small-scale fishing and local products in Italy. Actions proposed aimed at improving the quality of life of small local fishery communities, increasing awareness among the consumers, and changing the general attitude towards the fish products through a better Ocean education from the youngest ages.

A strong policy intervention has also been suggested to support the national catches, increase controls on food safety and update the current legislation.

#### **PRIORITIES**

Give value to local and national fish products Raise awareness

Update and improve legislation and control

Improve school education for informed consumers Support technological innovation and research





















### **CONCRETE ACTIONS**



Increase the number of "Protected Designation of Origin" products Set local product "corners" in supermarkets



Increase the taxation of non-European products
Integrate control network and data sharing



Schedule food education in school programs

Create simplified reports, info-graphics etc. about scientific results



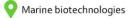
Carry out wide awareness raising campaigns (social media, cooking shows etc.)

Put up posters about the labelling regulations in supermarkets

The MARINA Project is funded by the EU Programme Horizon 2020. 14 partners across Europe are joining forces for a period of 36 months to bring together stakeholders around marine issues and societal challenges and propose RRI driven roadmaps of actions to respond to them.

## 45 workshops on marine issues in the European Union









Tourism and coastal cities







Pollution caused by human, land and sea pressures

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